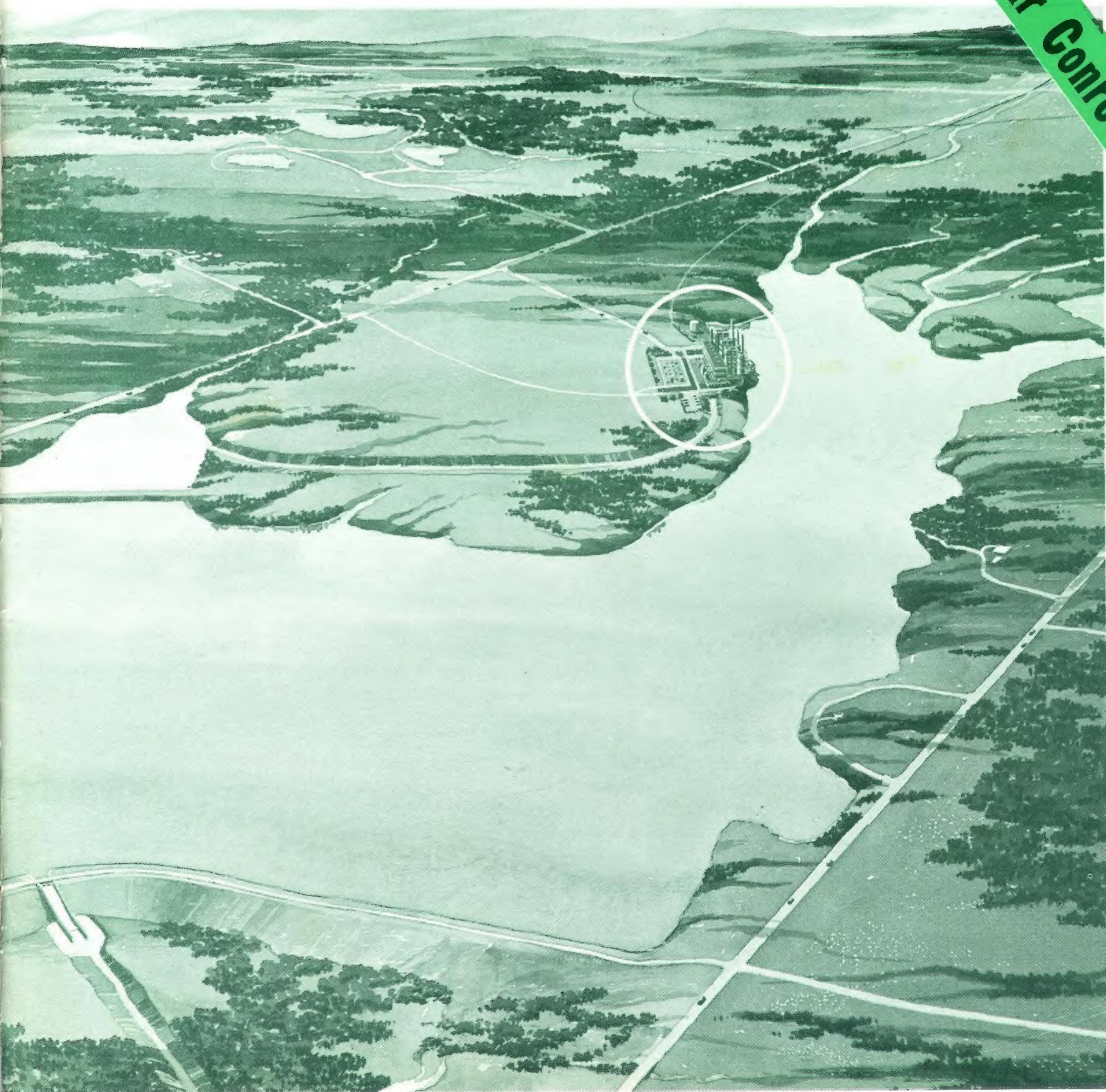


*Plain
Talks*

GULF STATES UTILITIES COMPANY
APRIL, 1967


1970: New Plant Near Conroe



Why Tax Exemption?

TAX EXEMPTION OF GOVERNMENT-owned commercial business enterprise is becoming a luxury that this nation can ill afford—in the light of the soaring Federal budget and threatened new taxes. The most conspicuous example of tax dodging by government business enterprise lies in the Federal power programs. For years, public power advocates have used the exemption privileges of Federal power as a base from which to promote public ownership of socialization of the electric industry—an industry that in 1966 paid a Federal tax bill of over \$1.5 billion dollars, and a total tax bill of over \$3 billion.

Taxing government business enterprise is not a new idea. In West Germany, government-owned electric power at all governmental levels pays exactly the same taxes, national and local, as investor-owned companies. The Scandinavian countries are moving in this direction also. Norway has implemented a new tax law that taxes all electric utilities on the same basis, regardless of ownership.

In discussing this subject recently, the president of the Edison Electric Institute had this to say: "There is no good reason why the 20 per cent of electric customers getting their power from government-subsidized power operations should not pay the same taxes in their electric bills that must be paid by the 80 per cent who are served by investor-owned companies. This discrimination is particularly unjust at a time when everyone is concerned about increases in Federal spending and the possibility of higher taxes generally . . . During the next 20 years, the drain on taxpayer funds could be reduced by \$50 billion just by keeping our government out of the electric power business" Taxing public power projects the same as investor-owned power companies may soon become a matter of necessity—as well as simple justice. 

News Briefs



APRIL, 1967

Vol. 2, No. 2

RURAL ELECTRIC BANK

HEARINGS ALMOST COMPLETE

reached the final stages. Of this you can be certain: if a bill emerges from this committee at all, it will bear little resemblance to the original Federal electric bank bill (H.R. 1400), authored by Congressman Poage of Texas; or the insurance loan bill (H.R. 7390), authored by Congressman McMillan of South Carolina.

House Agriculture Committee hearings on the various bills concerning supplemental financing for rural electric co-ops have

Poage's bill would create a monster bank, supported by taxpayers, to give co-ops carte blanche to expand, at the expense of investor-owned, taxpaying electric companies and other electric systems, free from Congressional restraint. This is completely unacceptable to people who believe that the time has come for financially able electric co-ops to stand on their own feet, relieving tax dollars for other pressing purposes.

McMillan's bill would authorize continued taxpayer subsidies to needy co-ops; while at the same time, directing healthy co-ops to secure financing from the free market, as do other solvent businesses.

MARCH RESULTS OF GSU'S

SYSTEM SAFETY CONTEST

injuries during March. Two injuries were suffered in the Lake Charles Division.

Baton Rouge, Beaumont, Navasota and Port Arthur Divisions tied for first place in the System Safety Contest for personal lost-time

In motor vehicle accident standings for March, Beaumont placed first with only two accidents, Baton Rouge was second; Navasota, third; Lake Charles, fourth and Port Arthur, fifth. The combined damages of motor vehicle accidents during March cost our Company \$3,411.37.

Lake Charles, Navasota and Port Arthur tied for first place in off-the-job injuries. Beaumont trailed fourth and Baton Rouge fifth.

Safety is everyone's job. We need your help.

AEC RAISES ESTIMATES OF

FUTURE NUCLEAR GENERATION

80,000 to 110,000 megawatts of nuclear capacity by 1980 has been outdated. Some 55% of the new plant announcements are for nuclear, he said.

Addressing the American Nuclear Society in San Francisco, Atomic Energy Commissioner Wilfrid E. Johnson said the AEC forecast of

STATUS OF THE LOUISIANA GENERATING
AND TRANSMISSION (G&T) CASE

Light Company or South Louisiana Electric Cooperative Association. The Court ruled in favor of LP&L but, in so doing, added that the Louisiana Public Service Commission lacked jurisdiction over disputes between investor-owned utilities and rural electric co-ops.

This ruling, if not reversed, seriously damages our contention that the PSC should determine the legality of the G&T facility.

The PSC, together with Gulf States and other Louisiana utilities, has appealed to the Supreme Court for a rehearing, on the basis that prior rulings have established the Commission's right "to control competition between suppliers of electricity in order to promote a coordinated, state-wide electrification program and to avoid wasteful duplication of service . . ."

H. R. 7390 IS THE "COMMON SENSE" SUPPLEMENTAL
FINANCING BILL FOR CO-OPS

power needs of their users, just as we must stay ahead of our customers' demands.

We agree that even though 98% of all farms now have electric service, rural electric co-ops need to strengthen their lines to meet increasing

To meet this need, an insured loan program for rural electric co-ops has been proposed. The bill is H. R. 7390.

This plan would go a long way toward making rural electric development self-supporting without increasing electric rates. Common sense provisions of this plan include:

- . Setting up \$1 million insurance fund by Congress to guarantee rural co-op loans from private sources (similar to FHA). Most co-ops are financially strong enough to obtain private capital with such loan insurance.
- . Making loans available for generating and transmission systems if a rural area is not receiving an adequate supply of electric energy at reasonable rates from existing suppliers. Such a provision would prevent wasteful and unnecessary projects such as the \$56.5 million loan to the Louisiana Super Co-op to build a huge G&T system in Louisiana.
- . Establishing a loan account, or revolving fund, to enable marginal or needy co-ops to continue getting loans under Congressional control.

NATIONAL DRIVERS TEST OFFERED
ON NETWORK TV - MAY 23, 1967

test will be produced in cooperation with the National Safety Council.

Shell Oil Company will present the National Drivers Test for the third consecutive year on Tuesday evening, May 23, 1967. The completely new

GSU's Safety Section will make a limited number of National Drivers Test forms available for employees.



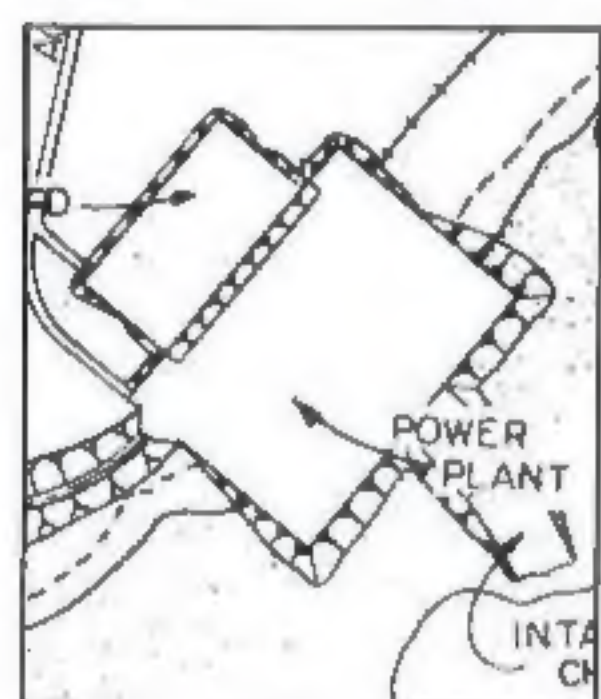
Our Cover

Artist's conception shows site of new GSU power plant to be located on a man-made reservoir near Conroe, Texas, in our Company's Navasota Division. Construction will begin this summer. Story on page 2.

Plain Talks and News • Vol. 45, No. 4 • April, 1967



Artist p. 9



New Plant p. 2



Dirt p. 20



Delcambre p. 6

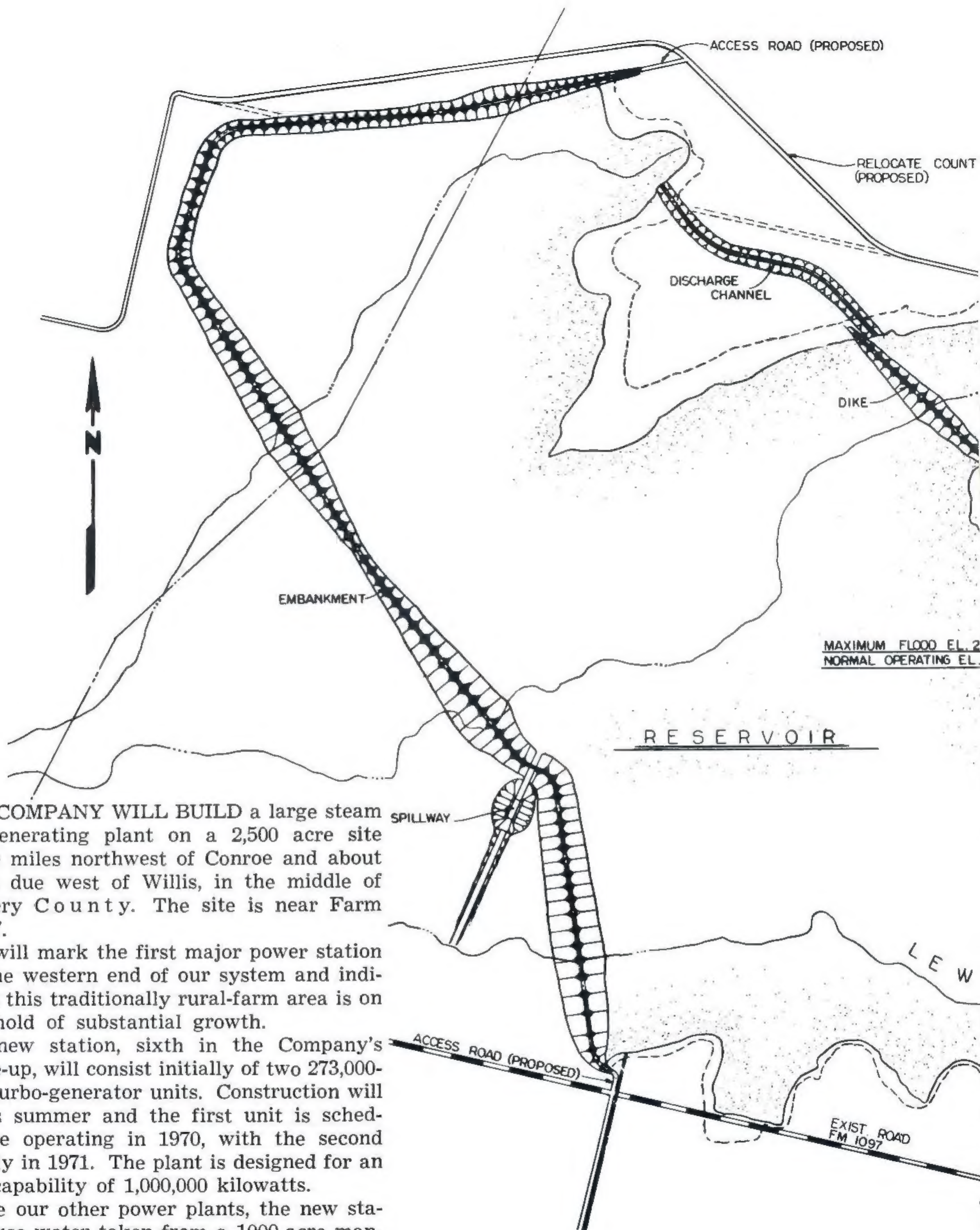


EHV 4

- 2 New Power Plant Location Set
- 4 Training On The EHV Towers
- 6 Bustling Port in the Bayou Country
- 8 Farewell To "One" And "Two"
- 9 From Power Plant To Paintbrush
- 10 Service Awards
- 12 GSU News
- 20 Meeting Dirt The Modern Way

PUBLISHED MONTHLY FOR
GULF STATES UTILITIES EMPLOYEES

James S. Turner . Director, Public Relations
Tom Spencer Associate Editor, Beaumont
Walt Wright . Contributing Editor, Baton Rouge
Member of Southeast Texas Industrial Editors
and International Council of Industrial
Editors.



OUR COMPANY WILL BUILD a large steam electric generating plant on a 2,500 acre site some nine miles northwest of Conroe and about two miles due west of Willis, in the middle of Montgomery County. The site is near Farm Road 1097.

This will mark the first major power station built in the western end of our system and indicates that this traditionally rural-farm area is on the threshold of substantial growth.

The new station, sixth in the Company's power line-up, will consist initially of two 273,000-kilowatt turbo-generator units. Construction will begin this summer and the first unit is scheduled to be operating in 1970, with the second ready early in 1971. The plant is designed for an ultimate capability of 1,000,000 kilowatts.

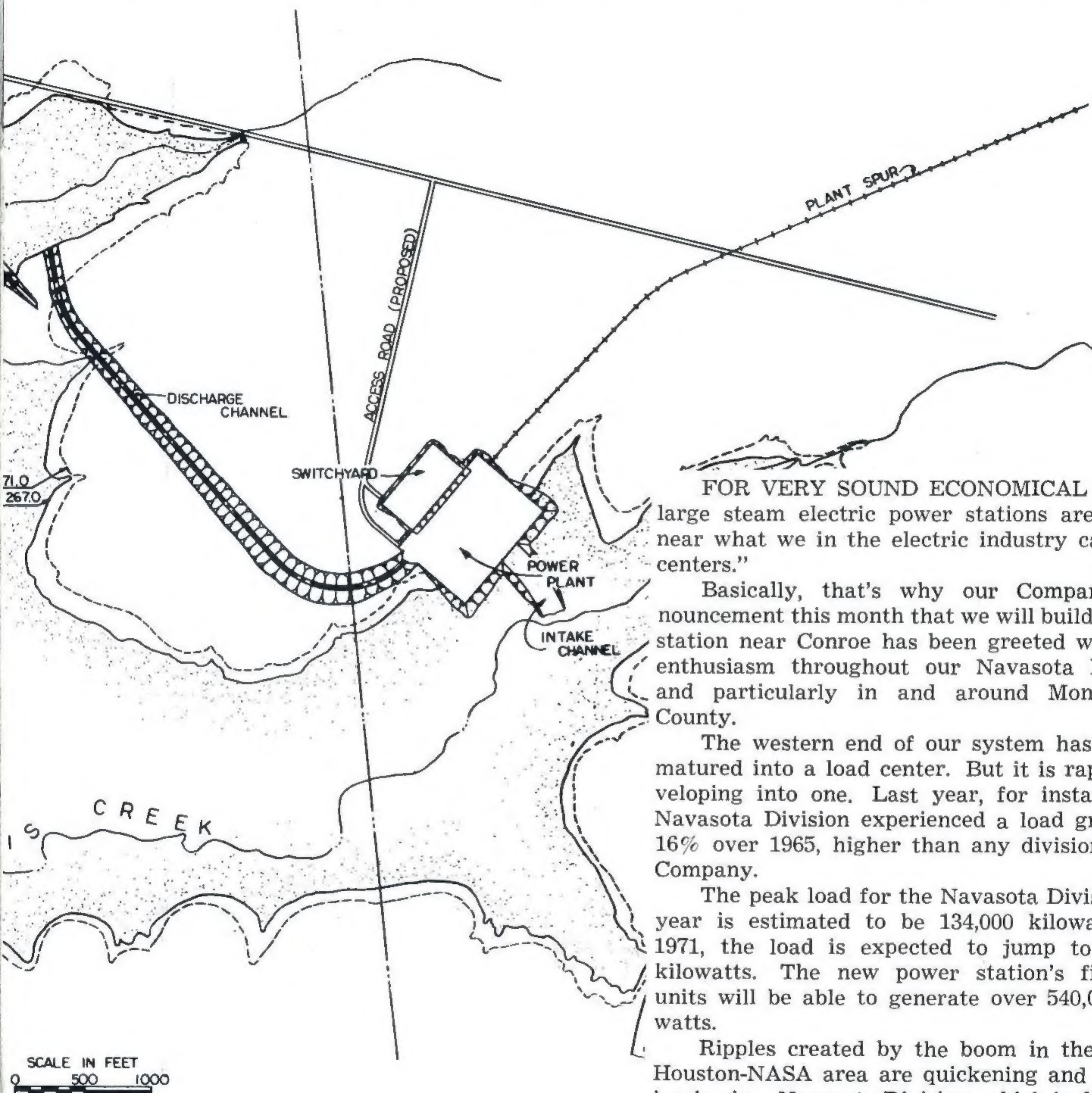
Unlike our other power plants, the new station will use water taken from a 1000-acre man-made reservoir (see cover). The lake will be formed by construction of an earth filled dam across nearby Lewis Creek.

Major construction work will be handled by Brown & Root, Inc. of Houston. ■■

In Navasota Division

New Power Plant Location Set

Y ROAD



FOR VERY SOUND ECONOMICAL reasons, large steam electric power stations are located near what we in the electric industry call "load centers."

Basically, that's why our Company's announcement this month that we will build a power station near Conroe has been greeted with such enthusiasm throughout our Navasota Division, and particularly in and around Montgomery County.

The western end of our system has not yet matured into a load center. But it is rapidly developing into one. Last year, for instance, the Navasota Division experienced a load growth of 16% over 1965, higher than any division in our Company.

The peak load for the Navasota Division this year is estimated to be 134,000 kilowatts. By 1971, the load is expected to jump to 207,000 kilowatts. The new power station's first two units will be able to generate over 540,000 kilowatts.

Ripples created by the boom in the nearby Houston-NASA area are quickening and increasing in size. Navasota Division, which includes the larger cities of Conroe, Cleveland, Navasota and Huntsville, now has a population in excess of 110,000.

This area, long referred to as our rural "division" has a bright future. And we're making sure there'll be plenty of power to help it grow.


Training On The EHV Towers

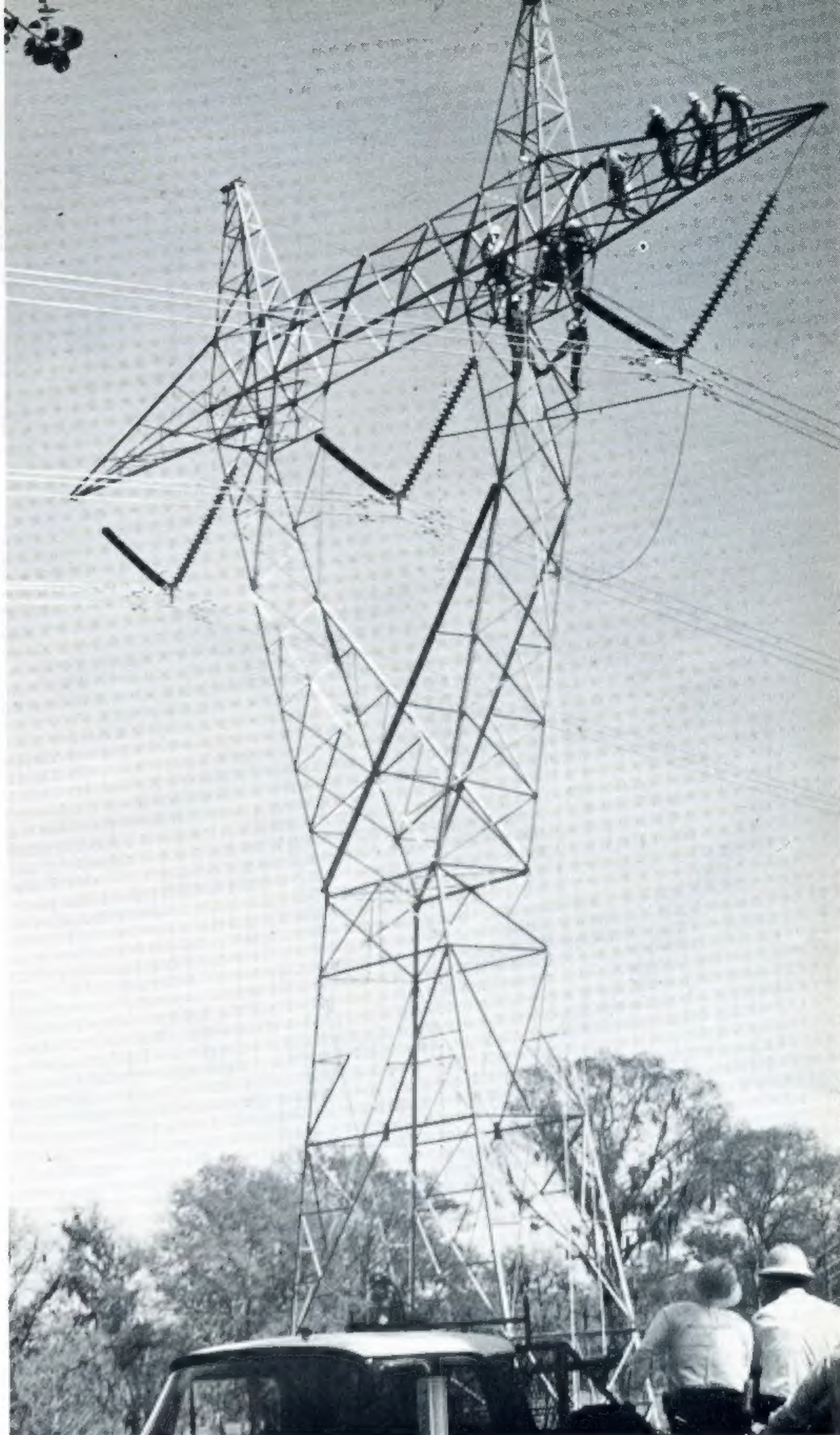
STRETCHING MILE UPON MILE along a clean-shaven path through Louisiana's mossy woods, our tall extra high voltage towers give the appearance of sturdy sentinels joined in an endless file. This month, the long-awaited energizing of the lines of those towers will begin. And when the 500,000 volts begin pulsing through the one-inch thick lines, maintenance problems never before encountered by our line crews will also be born.

Determined to dissipate these problems before they gather any wind, the System Operations Department, with the assistance of the Training Department, enlisted the aid of an instructor representing a manufacturer of equipment for EHV line maintenance, assembled line crews from our Baton Rouge and Lake Charles Divisions into Lafayette, set up a classroom-in-the-field on the location of the Richard to Willow Glen EHV lines and began the initial training of men to work the high voltage lines.

An orientation to EHV maintenance kicked off the classroom phase of instruction held in the St. Charles College Retreat House at Grand Coteau, Louisiana, near Lafayette. There, during two days of intensive training, the crews applied the new safety techniques required for EHV and practiced simulated maintenance using special EHV equipment.

Our portion of the 500,000-volt EHV system will be energized initially as a vital transmission link between the Baton Rouge Division and the rest of our region. Ultimately, the EHV lines will be used in a regional interchange of bulk power with 10 other electric utility companies.

Maintaining the extra high voltage lines will present new challenges to GSU linesmen, but with the skills and safety procedures already used in working our regular lines, and instruction and practice of the new methods required by EHV, our teams will be ready. 





Teachers and trainees mount tower for on-the-job instruction as linemen watch from ground, far left. Continuing clockwise, GSU'er inspects heavy equipment necessary for EHV work. Slides and classroom instruction provide linemen the basics for EHV maintenance. Bottom left, Instructor Cliff Bosch explains use of EHV "hot sticks". Special conductive suit, demonstrated in bottom right photo, eliminates sensation due to electric field.



Delcambre, Louisiana

Bustling Port in



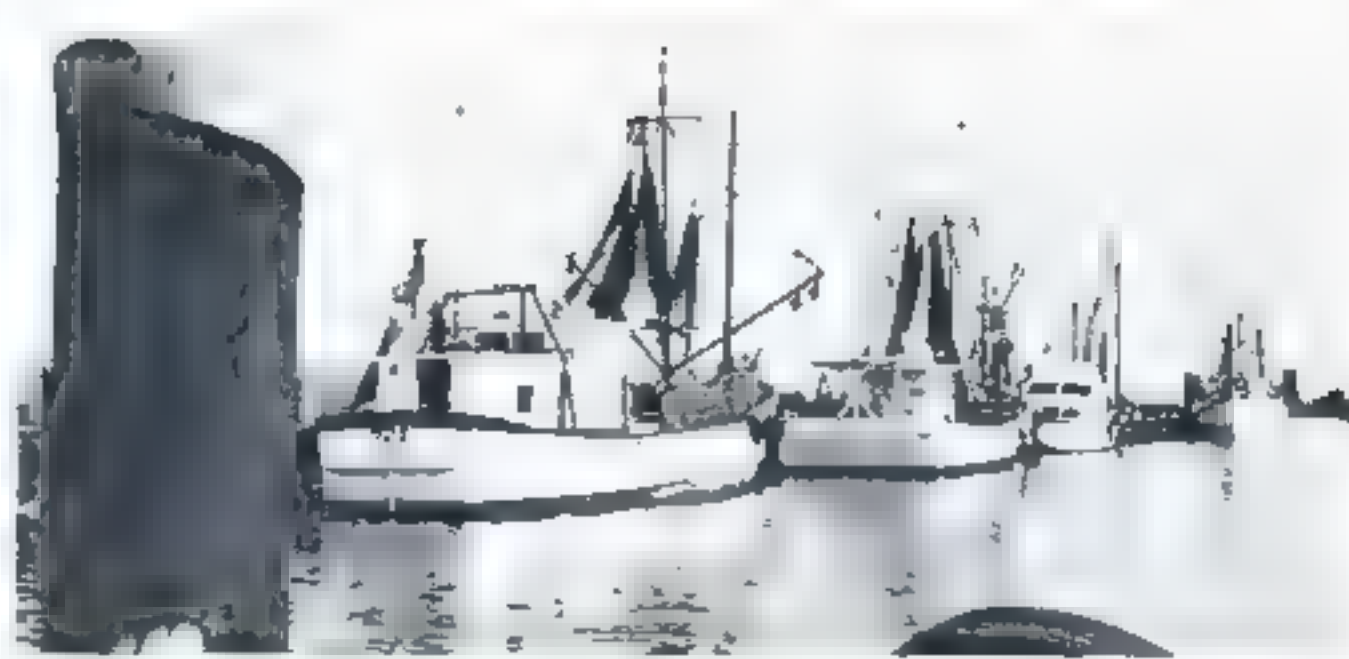
THE IMAGINATIVE FRENCH HAD A practical way of determining whether a body of water should be called a bayou or a river: paddle out to the middle in a pirogue and throw an oyster shell toward each of the opposite shores. If the shells land on bank, the body of water should properly be termed a bayou; if they fall short, it is a river.

Bayou Tigre, or Tiger Bayou, which ambles lazily down past Erath, Louisiana, and flows into Delcambre Channel, and beyond that into the Intracoastal Waterway, could have been called "une riviere" 25,000 years ago had anybody been around to vainly cast a shell toward its bank. Bayou Tigre was, in fact, the mainstream of the Mississippi River until time and the geological shifting of the land surface eventually moved the Father of Waters further east. The result of the multi-thousand year land shift was a gradual buildup of the lush delta bottomlands of Southern Louisiana. And all that remained of the mighty Mississippi were the bayous, rivers and lakes so abundant with seafood that a modern day industry has developed in the area, an area typified by the tiny town of Delcambre, Louisiana.

Delcambre (rhymes with "welcome") is a charming Main Street town spilling down to Delcambre Channel, a bustling miniature port dotted with shrimp boats. Although shrimping is the main industry of the town it is not the only business. The rich delta soil around Delcambre supports a lucrative farming community, and trapping, elsewhere an all-but-forgotten occupation, still flourishes in the thousands of acres of surrounding marshlands. Shipbuilding, salt mining and the manufacture of liquid fertilizer are other industries which have located in the town. And now, a new business is soon to open which promises to bring an influx of fun-loving visitors to Delcambre. It's called "Cajun Fishing Tours." Visitors will be able to go on a fishing trip 11 miles into Vermilion Bay or 30 miles into the Gulf of Mexico and buy or rent everything from tennis shoes to fishing trophies.

The principal source of pride in Delcambre is its boat refuge wharf completed in 1960 at a cost of \$35,000. Well-lighted with street lamps and piped with clear water, the wharf is windowed on Delcambre Channel. The refuge port, which serves as a safe harbor for boats caught in the Gulf during severe weather alerts, is often crowded with hundreds of shrimp boats during the

the Bayou Country



Fisherman separates shrimp from fish after day of trolling, far left. Moving right, Horace La Combe, GSU residential salesman, discusses growth of Delcambre with Mayor Alex Dooley who owns the local marine repair shop. Top, refuge wharf welcomes boats caught in storms at sea. Bottom, net-making is a thriving business in Delcambre.

hurricane watch season of late summer and early fall.

Delcambre Channel, which connects Lake Peigneur to Vermilion Bay and acts as the nerve center of the town, was dredged in 1890 by indefatigable farmers who ran herds of oxen up and down the opening to deepen the channel. Ten years later, a flood cut the opening yet deeper and wider. In 1906, a commercial dredge was employed to finish the job and Delcambre was in business.

Delcambre has grown along with its bustling port activity. Six years ago a bond election helped provide for its future growth, the result of which has been improved sewage and water facilities, a new well and water tower and 5,000 feet of new sidewalk. Impatient about the untapped growth potential of the town, Mayor Alex Dooley and his able city council are now casting their bait to lure more industry into the area.

"We have everything to offer industry in Delcambre," Mayor Dooley said. "We're right on the Gulf and the Intracoastal Canal. We have the railroad, a good labor force and plenty of land to grow on."

Add to that some of the friendliest folk to be found in Louisiana and you have a good mental

picture of the industrious little town.

The Acadian French influence is strong in Delcambre notably in the bilingual accent of its townspeople and the delicious flavor and scents of French cooking for which they are famous. Desire Delcambre, an early settler of Belgian parentage, is credited for founding the village. He encouraged its settlement by land grants to immigrants from Nova Scotia's Acadia in exchange for homesteads. Delcambre was named in his honor in 1903 following several land grants he made to provide property for a church, the local cemetery and the land for a railroad due to pass through the town. Most of the present day residents are descendants of the early settlers and few of their customs have been altered.

A visit to Delcambre during the annual Shrimp Festival in August reveals the town and its people in their gayest mood. Gulf Staters from Lafayette and surrounding areas join in the revelry which include the ceremonial blessing of the fleet and the pageantry of a shrimp boat parade. And, of course, during Festival time or anytime, there's always plenty of the finest seafood anywhere, processed right in Delcambre and cooked that special and spicy French way.

Farewell To "One" And "Two"

OUR COMPANY WAS STILL IN its infancy when construction was completed on generating unit Number One at Neches Station in Beaumont 40 years ago. When it came on the line in 1926, the large, shiny unit had what was at that time considered the incredible generating capability of 21,500 kilowatts, "super power" in those days. Visitors came from miles around to view the event that marked the beginning of a new era of electrical power transmission for the Gulf Coast area.

Generating unit Number Two, completed two years later, upstaged the glamour surrounding Number One. The mammoth unit was the largest turbo-generator in the Southwest and boosted the power plant to the second largest electrical generating complex in the Southwest.

The faithful servants which churned out dependable power during the depression and war years have now become antiquated and the cost and frequency of repairs are no longer counterbalanced by the amount of power produced. Progress, the reason for construction of Number One and Number Two in the late twenties, has now become the reason for their retirement from service. In the succeeding months, the pair will be completely disassembled and sold for scrap.

Dismantling of the large generators began in March and will take about six months to com-

plete. At this stage, almost one fourth done, workmen are daily loading huge parts of the generating units onto railway cars for eventual sale as salvage.

Veteran Gulf Staters at Neches Station are viewing the slow dismantling process with a bit of nostalgia. R. W. Haynes, operating supervisor, was an office employee when the units were added, but he "took a liking to power plants" and asked to be transferred. Most of his 48 years with our Company have been spent at Neches Station.

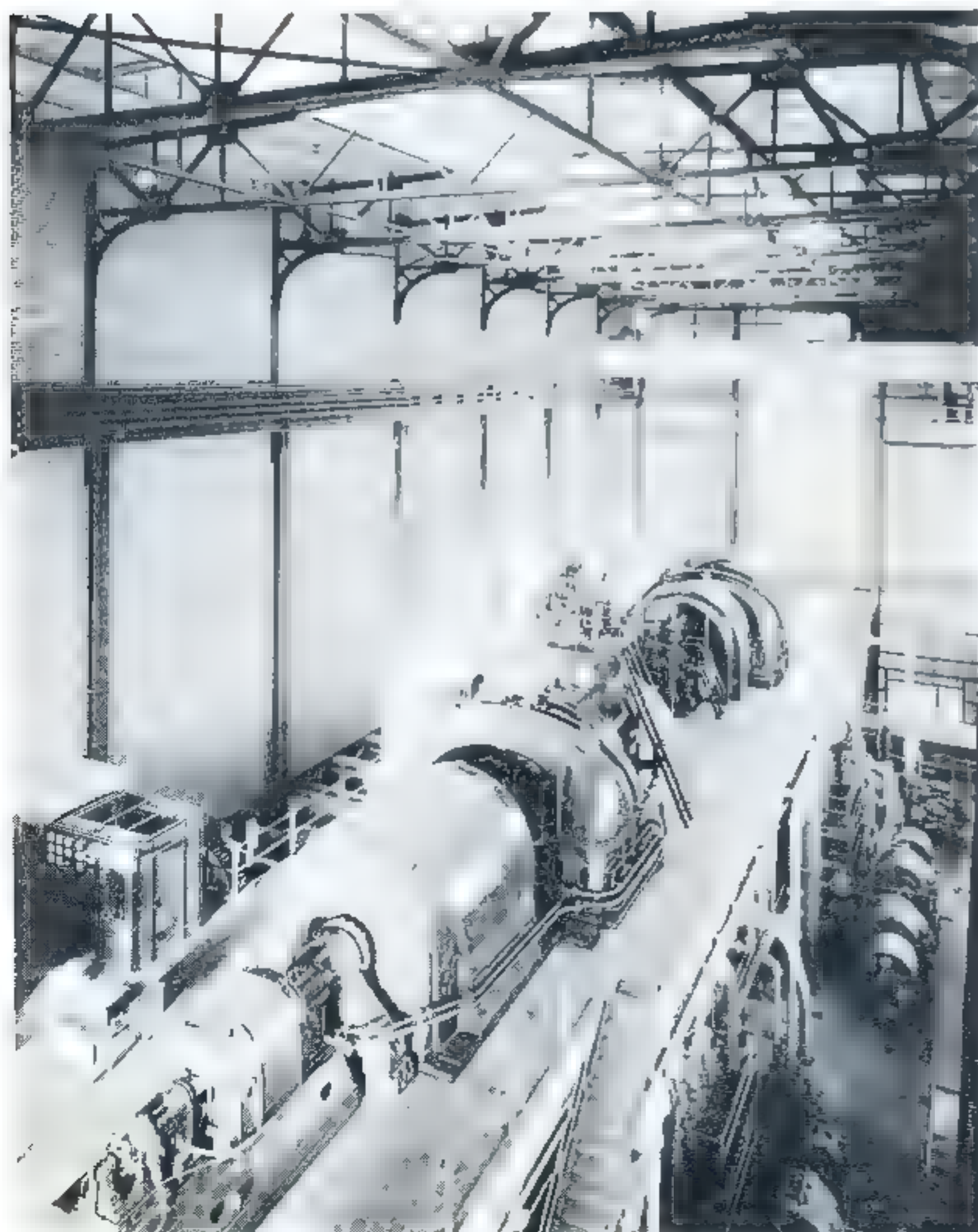
"I remember when they first cut them in," he reminisced. "Back in those days they were considered super power. Over the years those old units have given excellent service, but now they would need a complete overhaul."

Six other generating units, Numbers Three through Eight, have been added since One and Two went on the line, but their numbering will not be changed. One and Two will remain numbers without units, ghostly reminders to those who remember Neches Station of the olden days.

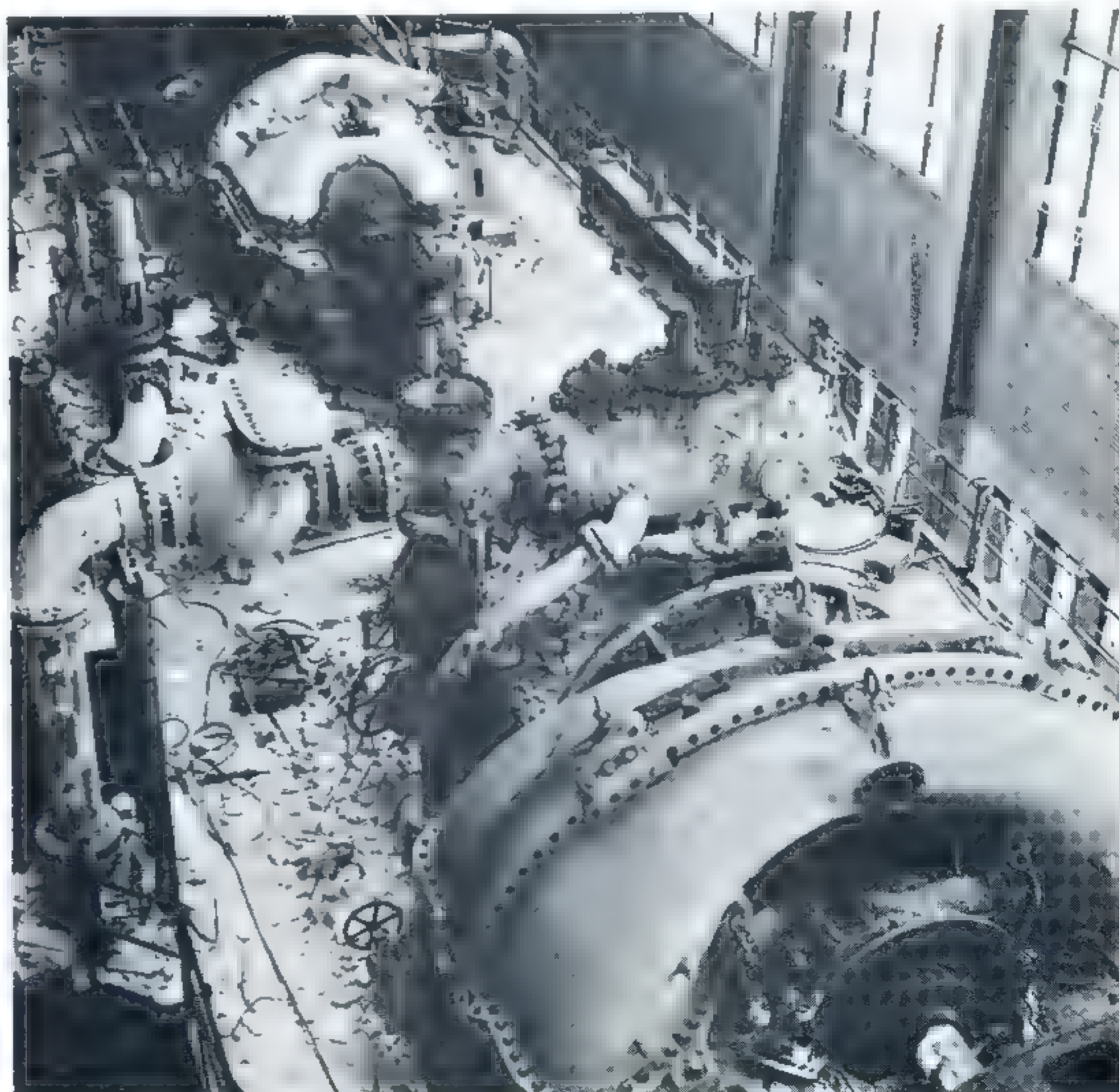
Gene Russell, turbine operator the day the antique units were permanently hushed, summed up the feeling of most of the employees at Neches Station as he watched the turbine housing being lifted into the railway car:

"It's like losing part of the family," he said.

1929



1967



From Power Plant to Paintbrush



GULF STATER KEN HAYNIE of Beaumont is one of the first to admit that there is more to completing college than receiving a piece of printed sheepskin. For him, there are recollections of 10 years of mostly night school, encouragement from friends and fellow employees, self-discouragement resulting in two breaks in his schooling and finally, graduation with honors. And his perseverance has paid off. After nearly 20 years with the Company, this month Ken was promoted from switchboard operator at Beaumont's Neches Station to commercial artist in GSU's Advertising Department.

"My wife was finishing her last year at Lamar when I decided to start taking courses in 1953. I planned to take only a few general courses to keep her company while she studied," he related.

Ken took a few courses and then a few more and soon he had gone far enough to begin deciding upon a major plan of study. He chose art because he had always had an interest in painting and displayed a talent in that field.

Twice, he stayed out of school for an entire year after deciding that taking only two courses per semester can be a pretty slow way of getting an education. Then his last two years of school he reasoned that he had gone too far to turn back and not far enough to get the maximum



benefit of what he had set out to do, so he completed 77 semester hours by attending classes during the day and working evening and midnight shifts at Neches.

Since graduation Ken has held several one-man art shows in Beaumont and Port Arthur displaying both oil and water color paintings. One of his paintings, a water color of our transmission lines crossing the Neches River, won a contest sponsored by Allis-Chalmers and was bundled up and sent on a two-year tour of the U. S. The painting was later sold to an electrical construction firm in Topeka, Kansas.

During his spare time, he has done free-lance artwork for local firms in the area. Despite his work and schooling, he has also found time to raise a family of four children and occasionally help Mrs. Haynie, a school teacher at Beaumont High, during report card time.

Ken, who started with our Company in 1947 as an auxiliary helper and progressed to switchboard operator in 1966, is the only artist in GSU's Advertising Department. After 10 years of schooling and as many years of hard study, he is doing the work he always wanted to do. And the degree he earned is something more than a wall decoration; it is a symbol of perseverance amply rewarded.



SERVICE AWARDS

FORTY YEARS



W. E. Earthman
Sales
Conroe



T. A. Sandidge
Production
Neches Station

THIRTY YEARS



F. L. Amedee
Production
Louisiana Station



F. F. Parent
Sales
Port Arthur



John Prescott
Production
Neches Station

TWENTY YEARS



J. H. Beaugh
Sales
Church Point



Steve Dent
Production
Louisiana Station



D. G. Dumas
Production
Sabine Station



M. L. Guidry
T & D
Lafayette



Calvin Hall
Safety-Claims
Lake Charles

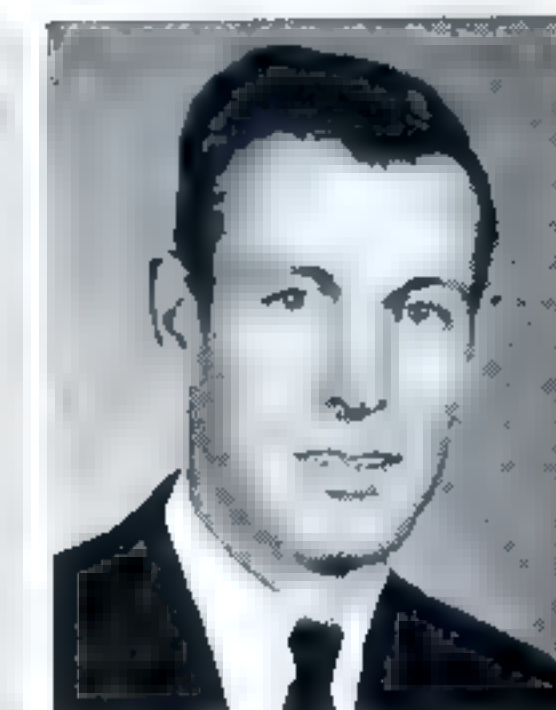


K. R. Hoffpauir
Production
Sabine Station



G. W. St. Julien
T & D
Lafayette

TEN YEARS



C. A. Carpenter
T & D
Baton Rouge

Ten Year Service Awards Continued



B. R. Clausen
System
Engineering
Beaumont



K. P. Comeaux
T & D
Baton Rouge



J. L. Dorociak
Production
Nelson Station



Patrick Dugas
T & D
Lake Charles



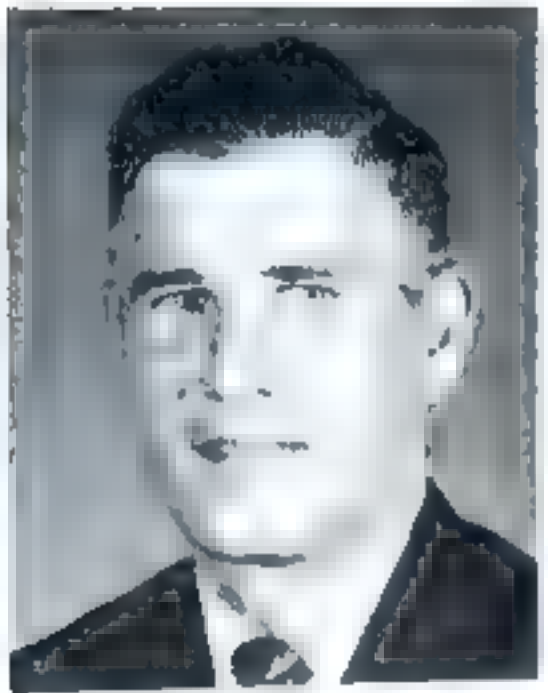
Travis R. Fox
T & D
Lake Charles



E. J. Guillory
T & D
Lake Charles



Paul Hampton
T & D
Port Arthur



Martin Hebert
T & D
Baton Rouge



J. M. Manual
T & D
Lake Charles



Albert O'Neal
T & D
Baton Rouge



Charles Powell
T & D
Beaumont



G. D. Rice
Production
Neches Station



Eugene Salonek
T & D
Orange



Gwen Thompson
Treasury
Beaumont

Residential Customers
33¢

Steam
Product Sales
7¢
Gas Sales
4¢

Industrial Customers
31¢

where it came from

Commercial Customers
20¢

Government, Other Utilities
And Miscellaneous
5¢

The 1966 GSU Dollar

where it goes

Retained Earnings
6¢

Dividends
14¢

Interest &
Other Deductions
5¢

Expenses
41¢

Depreciation
12¢

Taxes
22¢



Baton Rouge Division To Sponsor Tenth Junior Achievement Enterprise This Year

The Junior Achievement program was started in Baton Rouge in 1956 to teach, first hand, the principles and methods of business operations in a free enterprise economy to high school students.

Gulf Teens, producers of aluminum garden hose racks, is the tenth Junior Achievement enterprise sponsored by our Company's Baton Rouge Division.



J. W. Kirkland, Baton Rouge division manager, presents company charter to **Helen Bates**, president of Gulf Teens. The observers are **Van Hereford**, supervisor of customer accounts; **G. D. Fleming**, superintendent at Louisiana Station; and **F. G. Hornsby**, operating superintendent of electric operations.

The charter for GSU's Gulf Teens was presented to the group's President **Helen Bates**, by **J. W. Kirkland**, Baton Rouge Division manager of electric operations, during Sponsors' Night.

J. D. Fleming, superintendent of Louisiana Station, and **F. G. Hornsby**, operating superintendent—electric, were also on hand for brief talks, advice and encouragement.

GSU advisors this year are **Van Hereford**, (superintendent of customer accounting), management advisor; **Clarence Bailey**, (right-of-way man), sales advisor; and **Jimmy Smith** (Louisiana Station), production advisor.

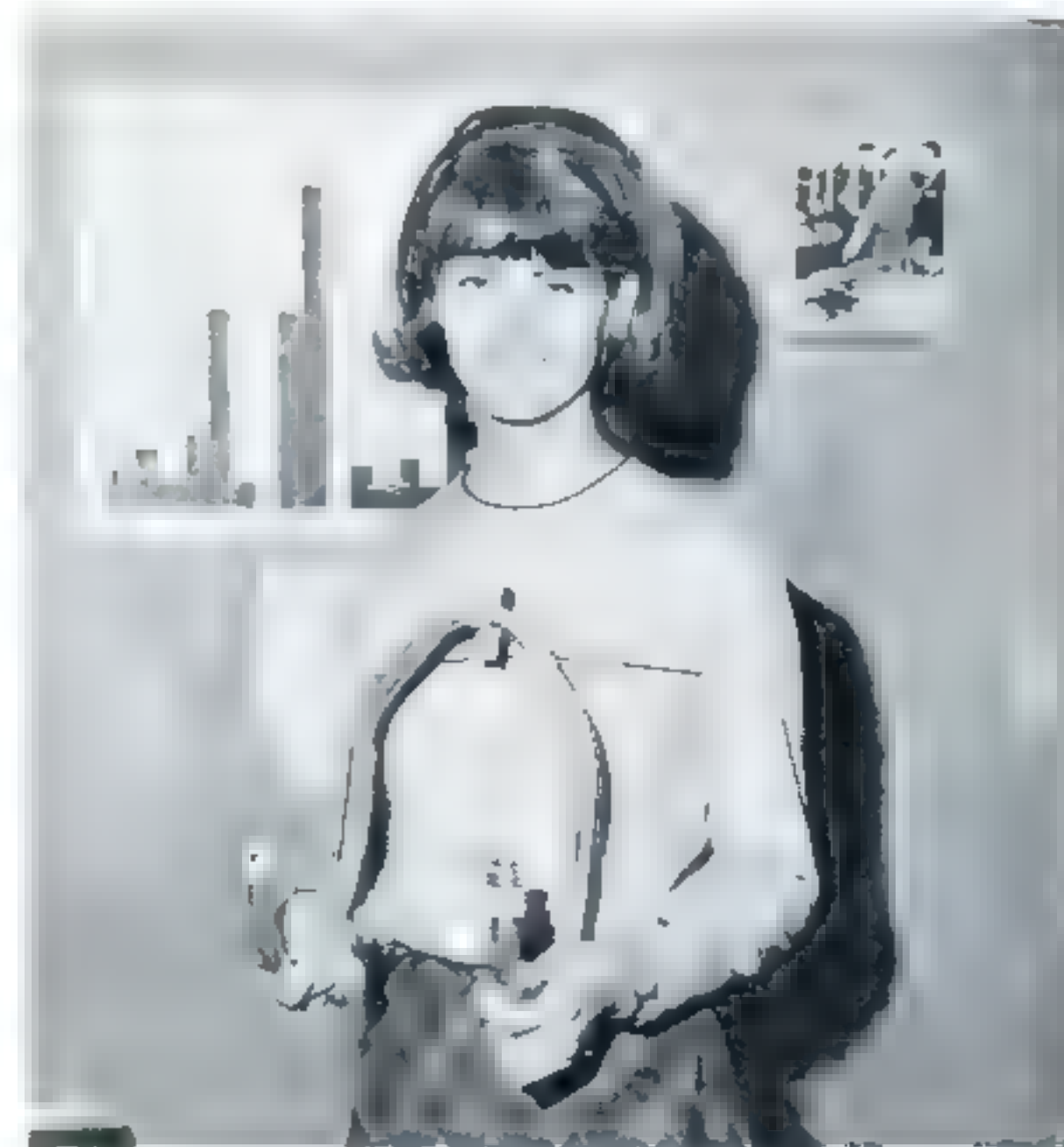
In addition to the president, other



Jimmie Smith, production advisor for the group, right, watches as **Charles Menger** makes bend in hose rack. **J. D. Fleming**, superintendent at Louisiana Station looks on.

officers of Gulf Teens are **Charles Menger**, vice president in charge of sales; **Carl Avera**, vice president in charge of production; **Barbara Bates**, secretary; and **Patti Higginbotham**, treasurer.

The sales manager has announced the garden hose racks, equipped with nails for brick wall mounting are available for \$1.00 each.



Barbara Bates, secretary of Gulf Teens, displays completed product, a garden hose rack which sells for \$1.00.

Bowling Tournament Set For May In Baton Rouge

Dick Krouse, publicity chairman for the Sixth Annual GSU Employee Bowling Tournament, reminds all Company bowlers that the 1967 Tournament will be held at Circle Bowling Lanes, corner of Florida Boulevard and Airline Highway, Baton Rouge, May 6 and 7.

A kickoff social will be held from 8-12 p.m., on Saturday, May 6, in the Oak Manor Motor Hotel at 8181 Airline Highway.

Howard Buschmihle, appliance repairman, Baton Rouge, chairman for the event, said that this year's tournament will draw a record number of entries.

All entries should be made no later than April 21. Entry fees are \$3.50 per person per event with doubles and singles entries automatically entered for all events.

Entry blanks for the bowling tournament may be obtained by contacting **Bill Hart**, **Ross Reed**, **A. J. Fontana** or **Ken Landers** in Beaumont; **John Prejean** or **Lucina Ory** in Lake Charles; **Pearl D'Arbonne** in Sulphur; **Curtis LeBlanc** or **G. L. Hagler** in Port Arthur; **Honore Miller** in Lafayette; **Buddy Ringuet** in Jennings; or **Dick Krouse** in Baton Rouge.

Reddy Facts

Completion is expected next year of a full-size prototype of the high-energy-density zinc-air battery for powering vehicles. The new prototype will be installed in a test vehicle, such as a light delivery van, and will be the result of a \$3 million joint effort by Edison Electric Institute and General Atomic Division of General Dynamics.

The first practical electric carriage was built by **Robert Davidson** of Aberdeen, Scotland, in 1837. In 1900, the Electric Vehicle Company had nearly 2,000 electrically-powered taxi cabs operating in New York City.

Hughes, Tynes, Cole Promoted In System Engineering Department

In a trio of personnel changes, Y. L. Hughes, Jr., L. L. Tynes and M. S. Cole were promoted in the Systems Engineering Department.

Mr. Hughes, former liaison engineer for the Baton Rouge Division has been elevated to supervisor of project engineering in Engineering Services of the System Engineering Department.

Engineer L. L. Tynes of the Production Department replaced Mr. Hughes as liaison engineer for the Baton Rouge Division and M. S. Cole, engineer in the Beaumont Division T&D, was promoted to liaison engineer for the Lake Charles Division.

A native of Beaumont, Mr. Hughes started with our Company in 1950 as a junior engineer in Beaumont. Later that year he was assigned to the Navasota T&D-Engineering. Called to active military duty during the Korean Conflict in 1951, he was reinstated as an engineer in Baton Rouge's T&D Department.



Yerby Hughes Recalled to active duty again in 1961, upon his return he was again assigned to the Baton Rouge Division. In 1963, he was transferred to Beaumont as a project engineer and promoted to liaison engineer in 1965.

Mr. Hughes is an electrical engineering graduate of Mississippi State University. He has two children, Dottie 16, and Yerby III, 17.

Mr. Tynes, a native of Liberty, Mississippi, joined our Company in 1956 as a junior engineer in Beaumont. He has served as an engineer in the T&D Department, Project Engineering, Planning and Production.

He is a member of Masonic Lodge #37 in Liberty, Mississippi, the Wa-

habi Shrine Temple in Jackson, Mississippi, and he is a baritone singer in Port Arthur's Society for the Preservation and Encouragement of Barber-shop Quartet Singing in America, Incorporated.

Mr. Tynes is married to the former Rose Rushing of Columbia, Mississippi, and they have three children, Lee, 8; Mary Jane, 7; and Martha Jean, 3. They belong to the First Baptist Church of Beaumont where he is a member of the choir.



L. L. Tynes



Melvin Cole

Mr. Cole joined our Company in 1957 as an engineer in Beaumont. Named application engineer in 1960, he was assigned to Construction-Budget in 1962. He was transferred to Beaumont T&D as an engineer on October 1, 1963.

A native of DeRidder, Louisiana, he is a graduate of LSU with a engineering degree and received his master's degree in engineering science from Lamar Tech. He is a registered professional engineer in Texas and Louisiana.

Mr. Cole is a major in the Air Force Reserve. He is married to the former Betty Jo Burns of Baton Rouge and they have three children, Anita, 13; Melvin, Jr., 12; and Rhonda, 10. They are members of the Magnolia Park Assembly of God Church in Beaumont.

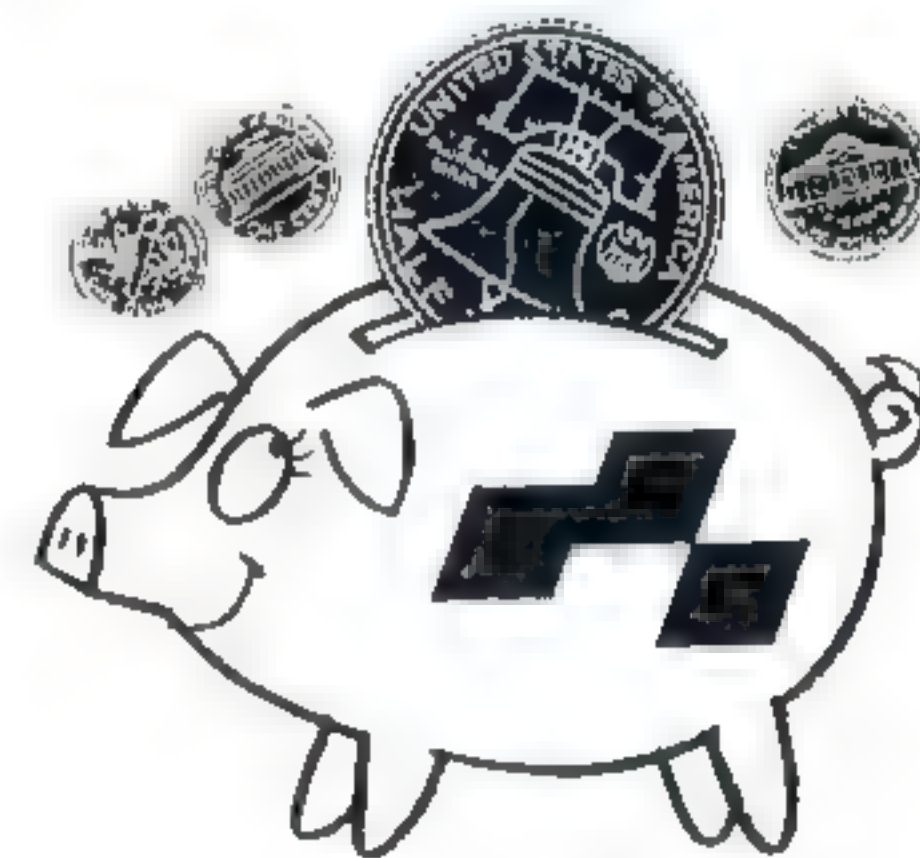
New Purchasing Agent Added in Baton Rouge

George E. Kelley joined our Company in February as assistant purchasing agent for the Baton Rouge Division.



Mr. Kelley is a graduate of the University of Southwestern Louisiana in Lafayette where he obtained a bachelor of science degree in general business.

Prior to joining Gulf States, he was a loan manager for Universal CIT Finance Company. A native of Jennings, La., Mr. Kelley and his wife, Ingrid, reside at 747 Fontainebleau in Baton Rouge.



Thrift Plan

PURCHASES OF GSU stock made by the Trustee during March covering employee deductions and Company contributions through February were as follows:

2358 shares of common stock at a total cost of \$64,096.55 or an average cost per share of \$27.183.

63 shares of \$4.40 preferred stock at a total cost of \$5,380.20 or an average cost per share of \$85.40.

These costs included brokerage and commission fees.

The Trustee also deposited \$20,850.80 with the Savings Department of the First Security National Bank of Beaumont.

Port Arthur Teachers Visit Sabine Station on Business-Education Day

Some 25 school teachers of the Port Arthur area received the VIP treatment at our Company's Sabine Station power plant on Thursday, March 23. The occasion was Business-Education Day, an annual observance by Port Arthur educators and industries of the Golden Triangle area.

James A. Stelly, sales superintendent; Fred Tenholder, supervisor of residential sales; and Becky Jones, home service advisor, all of the Port Arthur Division, acted as hosts of the tour. J. S. Turner, director of public relations, Tom Spencer and Ben Koshkin, public relations representatives, were also on hand.

The teachers traveled to the power plant by bus. GSU personnel welcomed the visitors and presented them information packets about our Company. After refreshments in the plant's

tailed explanation of power plant operations for the visitors.



Interested teachers gather around W. A. White, maintenance foreman, who gave detailed explanations of the plant's operations during the guided tour.

W. A. White, maintenance foreman at Sabine Station; J. T. Graves, operating supervisor; and L. J. Cobb, engineer, served as tour guides through the power plant. The tour lasted approximately one hour.

After lunch, the teachers visited the Port Arthur Service Center for a look at the operations of the T&D Department.

On B-E Day next year, representatives of our Company will visit the Port Arthur schools as a reciprocal measure.

Ex-Director Joins El Paso Firm

Alan W. Hastings, former vice-president and director of our Company, was named president and director of the board of the Western Gas Service Company of El Paso, Texas on March 9.

Mr. Hastings will spend considerable time in El Paso with his new duties, but will continue to maintain his home in Beaumont.

LeRoy Courville Promoted, Transferred To Navasota

LeRoy Courville, formerly storekeeper in Lake Charles, has been promoted and transferred to Navasota as storeroom supervisor.

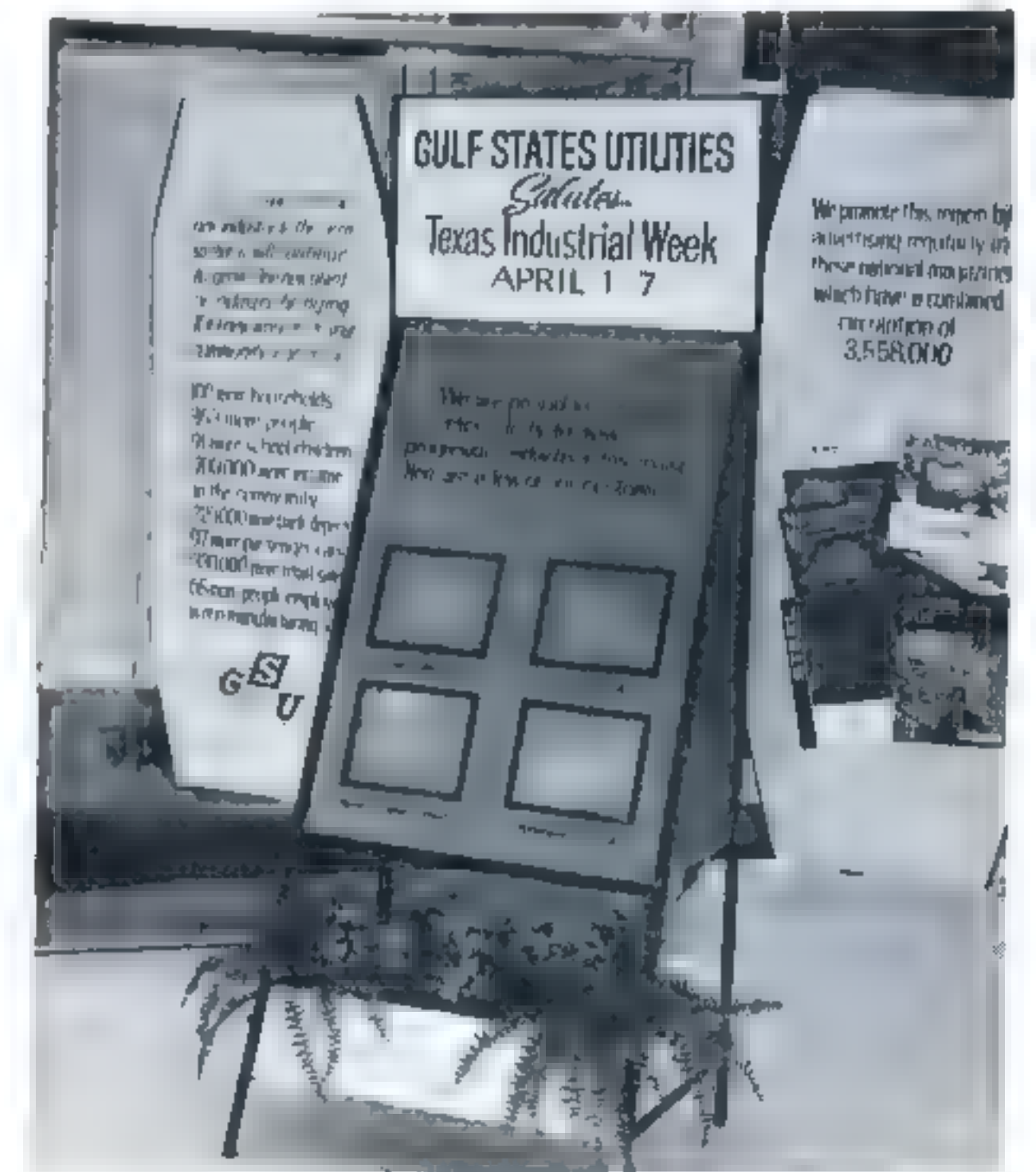
A native of Elton, Louisiana, Mr. Courville joined our Company in 1948



as a storeroom assistant in Lake Charles. In 1952 he was promoted to storekeeper.

He is a member of the Knights of Columbus Council 5022. Active in Little League Baseball, Mr. Courville is umpire-in-chief of the State of Louisiana, umpire-in-chief of the Mid-City Little League in Lake Charles and vice-president of the Southwest Louisiana Umpires' Association of Lake Charles.

Mr. Courville is married to the former Jean Carroll of Many, Louisiana. They have three children, Art, Shea and Shan. The Courvilles are members of St. Henry's Catholic Church where he has been a member of the Usher's Society for 10 years.



Texas Industrial Week displays were placed in the First Security National Bank of Beaumont and in our Orange office. Part of GSU's advertising program is aimed at attracting new industry to our service area.



Fred Tenholder, Becky Jones and Jim Stelly hosted the school teachers who visited Sabine Station on B-E Day. Here, Mr. Stelly explains the general operation of a power plant.

assembly room, Miss Jones gave a 15-minute slide presentation tracing the story of electrical power from the flip of a light switch to the operations of a power plant. Next, Henry Kluttz, general maintenance supervisor of the plant, presented a de-

Service With A Pretty Smile

New Home Service Advisors Join GSU In Lake Charles, Beaumont And Lafayette

Patsy Cook, Sue Hawthorne and Sue Hoffpauir recently joined our Company as home service advisors. Miss Cook will be assigned to the Lake Charles Division, Miss Hawthorne, the Beaumont Division, and Miss Hoffpauir, the Lafayette Division.

Mrs. Cook is a native of Ruston, Louisiana, where she attended Louisiana Polytechnic Institute and earned a degree in home economics in 1965. Prior to joining our Company, she taught economics at Marion High School in Lake Charles.



Patsy Cook

She is the wife of William R. Cook, Jr., a college student at McNeese State College in Lake Charles.

Miss Hawthorne, a native of Alex-

andria, Louisiana, transferred to Beaumont to join our Company. She is a 1967 graduate of Northwestern State College in Natchitoches, Louisiana.



She is a member of the National Home Economics Association and the Louisiana Home Economics Association.

Miss Hoffpauir, home service advisor in Lafayette, is a native of Abbeville, Louisiana. After graduation from the University of Southwestern Louisiana in 1965, she taught home economics at Scott High School for a year and a half.



Sue Hoffpauir

Accountants Don Parker, Dennis Brennan Promoted

Accountants William D. Parker and Dennis S. Brennan of our System Accounting Department were promoted to administrative accountants effective March 16. Mr. Parker will work in the Accounting Operations Section and Mr. Brennan will be in the Plant Accounting Section.

A native of Port Arthur, Texas, Mr. Parker attended TCU at Fort Worth and received his degree in business management at Lamar Tech prior to joining our Company in 1959 as a junior accountant. He formerly has served as a junior accountant in the Plant Accounting and Accounts Payable Sections.



Don Parker



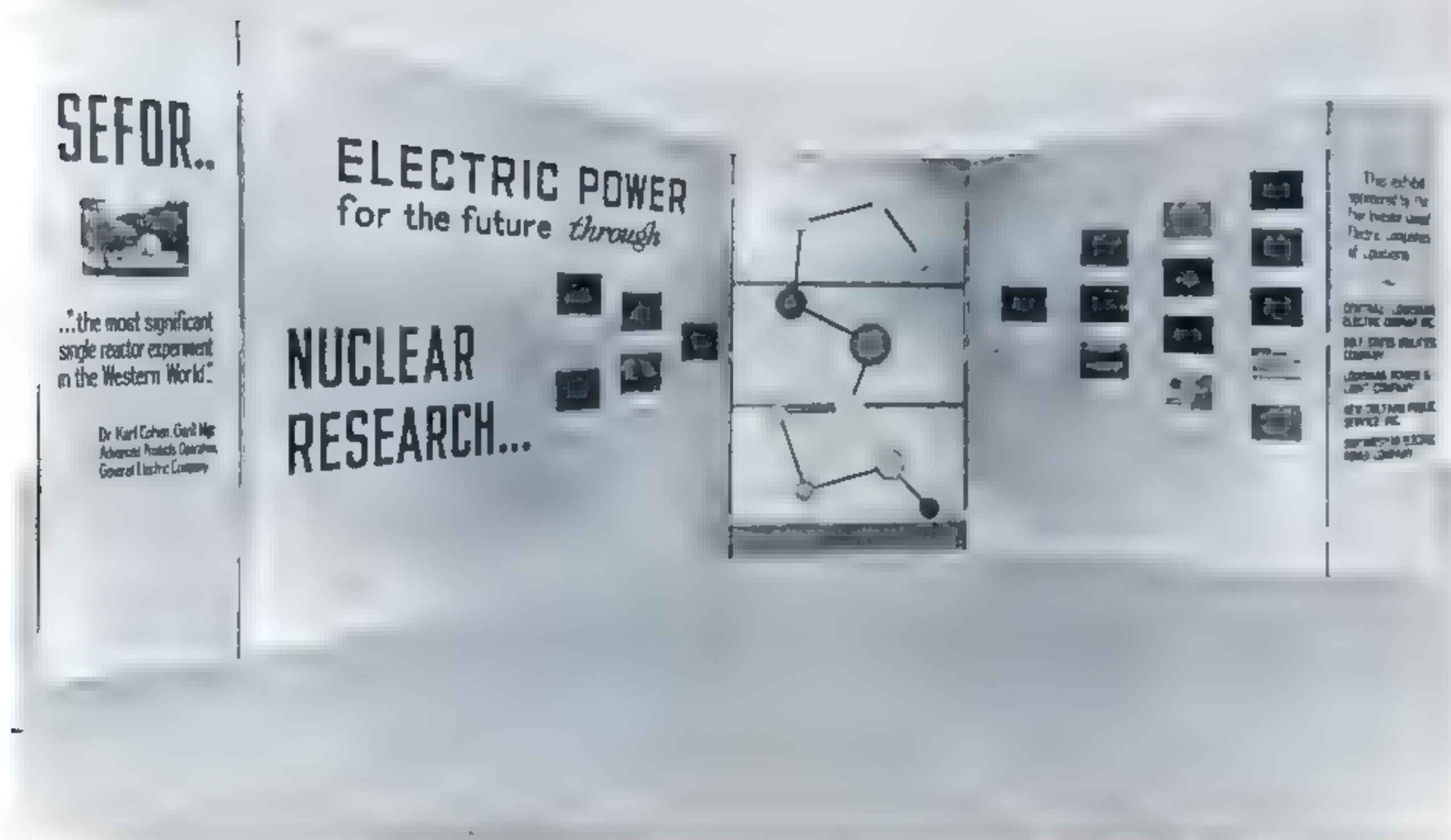
Dennis Brennan

Mr. Brennan, a native of Baton Rouge received his degree in accounting from LSU in 1965. He joined our Company the same year as a junior accountant in General Accounts. In 1966, he was transferred to the Plant Accounting Section.

Miller Selected For Chamber Post

G. W. Miller, operating supervisor of Baton Rouge's electric operations, has been selected chairman of the Educational Committee of the Chamber of Commerce of Baton Rouge.

His committee will work closely with school officials and staff to keep the Chamber informed of operation problems and will maintain a constant readiness to advise on procedures.



SEFOR display, shown initially at Louisiana State University's Student Union Building and then placed on display at our downtown Baton Rouge office, tells the story of the nuclear project which our Company co-sponsors.

GSU's Food Service Festivals Held In Baton Rouge, Beaumont And Lake Charles

Tips on improving food's attractiveness were revealed along with demonstrations of the latest in commercial cooking equipment at GSU's "Food Service Festivals" held in Baton Rouge, Beaumont and Lake Charles February 27-29. Special guests at the events were representatives of restaurants, schools, hospitals and other institutions which have commercial food operations.

Nationally-known Chefs Mike Palmer and Louis Szathmary conducted demonstrations and served as feature speakers. Chef Palmer, guest speaker at the Lake Charles festival held in the Belmont Motel and the Beaumont festival held at the YMBL Building, has been in the restaurant business for 46 years and was chef at several large Eastern restaurants. He is now executive chef for Proctor and Gamble.

Chef Szathmary, noted Hungarian-born food editor of Food Service Magazine, was the featured speaker for the festival in Baton Rouge held at Mike and Tony's Steak House.

A new item demonstrated at this year's food festivals was the forced air convection oven for faster baking with less shrinkage. An electronic range and electrical cooking equipment were displayed by participating

manufacturers including GE, Toastmaster, Vulcan Hart, Litton, Weben, Hobart, Blodgett and Wells.



Dick Landry, left, system supervisor of lighting sales promotion and coordinator of the Food Festivals, is shown with Chef Mike Palmer and Neil Carpenter, Lake Charles commercial sales supervisor, at the Food Festival in Lake Charles.

Commercial Sales Supervisors Neil Carpenter of Lake Charles, Charles Glass of Baton Rouge and Bill Thomson of Beaumont acted as hosts for the Food Festivals. R. A. "Dick" Landry, system supervisor of lighting sales promotion, coordinated the events in each of the three divisions. Gordie Wilson, representative of General Mills provided demonstration foods and assisted in their preparation.

An estimated 500 persons attended the three events.

Goin' Underground

The electric utility industry is undertaking a \$17 million, five-year research program on underground transmission of power. The program includes as objectives the production and testing of underground cable systems in the voltage range of 138,000 to 750,000 volts.

Robinson, Dobbs Promoted In System Accounting

Floyd Alford Robinson, junior accountant in the Purchasing Department, and Joseph David Dobbs, junior accountant in General Accounts, have been elevated to administrative accountants in Beaumont.

Mr. Robinson will remain in the Purchasing Department. A native of Greenville, Mississippi, he is a 1965 graduate of McNeese State College in Lake Charles with a bachelor of science degree in business administration.



Al Robinson



Joseph Dobbs

Mr. Dobbs will be placed in Accounting Services in Beaumont. He is a native of Ganado, Texas. A 1963 graduate of Sam Houston State Teachers College in Huntsville, Texas, Mr. Dobbs served in the U. S. Army from the time of his graduation until joining our company.

Glascoek Joins Baton Rouge's Residential Sales

James Glascock joined our Company's Baton Rouge Division as a residential sales representative on February 27. He is a 1967 graduate of Louisiana State University with a bachelor of science degree in business administration.



James Glascock

Mr. Glascock and his wife, Virginia, reside in Walker, Louisiana, near Denham Springs.



Large crowds attended the three Food Festivals. Here visitors inspect the display during intermission.

Time to Make Plans For GSU's Employee Golf Tournaments

**TUESDAY
MAY 30, 1967**

**5TH ANNUAL
Baton Rouge Golf Tournament**

Howell Park Golf Course

Special Ladies' Flight

**Donald Kraft, General Chairman
Extension 338, Baton Rouge**

Entry Fee: \$4.00



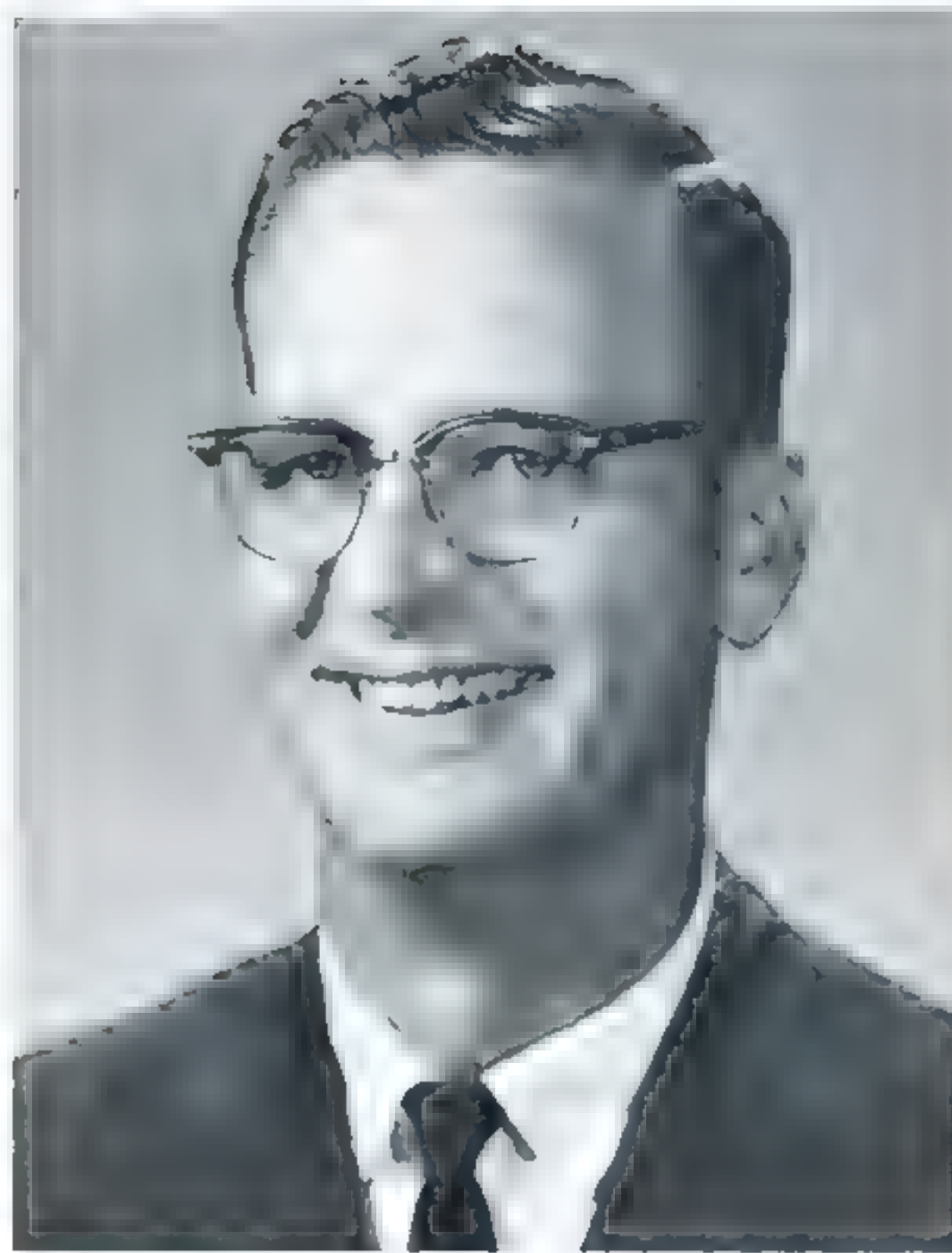
**11TH ANNUAL
Port Arthur Golf Tournament**

Pleasure Island Golf Course

**Jim Minner, General Chairman
Extension 25, Port Arthur**

Entry Fee: \$5.00

**Tournament Details Will Be
Furnished Each Division**



William L. Rabe

Bill Rabe Dies At Home In Baton Rouge

William L. "Bill" Rabe, relay foreman in Baton Rouge, died of a heart attack at his home on March 11. He had been an employee of our Company since 1944.

A native of Ludington, Louisiana, he had lived most of his life in Beaumont. He was a graduate of Beaumont High School and a Navy veteran of World War II.

Mr. Rabe was transferred to Baton Rouge as relay foreman last year. Recently, he helped design the wiring schematics for our Company's mobile relay lab which is now being used in the Beaumont Division.

After funeral services in Beaumont, graveside rites were conducted in Forest Lawn Memorial Park by members of Masonic Lodge No. 1320.

Mr. Rabe is survived by his wife, Mrs. Ruby Jo Rabe, and one son, William Preston Rabe, both of Baton Rouge.

A Thousand Pardons

In the March issue of Plain Talks, the names under the photographs of R. E. Cunningham and R. L. Dupree should have been vice-versa.

Take Care of Your Tools - - - They Protect Your Job

A man without tools is a man without the means to earn a livelihood, in today's industrialized world.

No seaman would abuse or neglect the ship or gear that means his living—or even could mean his life.

The fisherman takes good care of his net and lines.

The farmer doesn't let his implements rust away.

But when "the company" provides the tools, the personal feeling a man has for the equipment that he depends on for his living is often lacking.

Too often the employee feels the tools do not belong to him but to a remote body call "the company." So he may be careless in their use.

Yet the tools ARE HIS, in the most practical sense of all. He uses them, and earns his high standard of living by them.

Actually, he has a bigger stake in taking care of his tools, in keeping their efficiency sharp and their maintenance costs low, than the average stockholder—who is technically the owner of a fractional part of each tool.

Your tools take care of YOU. Take care of THEM.



J. W. Kirkland, manager of the Baton Rouge Division, presents a Company check to Arthur Stephenson, Jr., LSU senior, upon his selection to attend the Foundation for Economic Education Seminar at Irvington-On-Hudson, New York.



SABINE STATION

John Adams, a charter member of the seven month old Bridge City Jaycees, won the highly prized Spoke award at the Jaycee Area Six Winter Convention in Galveston, March 10, 11 and 12th. The award is presented to the individual scoring the most points on a written and oral examination. These tests reflect a



Jaycee's knowledge of and enthusiasm for the Jaycee Organization. John, a chemist, is assigned to the System Production Laboratory at Sabine Station.

—Kathleen Fuller

BATON ROUGE

Welcome back to W. M. "Bill" Wilkinson, purchasing agent, on the job again after suffering several broken

bones when a manhole tried to swallow him up. Bill's leg will be in a cast for a while yet.

Our sympathy is extended to Aubrey Glover, residential sales representative, whose father, John L. Glover, died March 23 in Jackson, Mississippi.

Our sympathy to G. W. Miller, operating supervisor of electric operations in Baton Rouge, on the death of his father on April 4.

—Walt Wright



G. Y. "Sonny" Harrington, substation operator, Baton Rouge Division, is shown with the 17-pound, 10-inch beard gobbler he "bagged" recently. Sonny says he's more proud of his 10-inch gobbler than he would be with a 10-point buck.

LOUISIANA STATION

The employees of Louisiana Station regret the loss of Mrs. Alfrieda Henderson to her beloved husband, Garry. Mrs. Henderson became a full-time housewife, March 10, 1967.

Louisiana Station extends a warm welcome to their new employees. They are: Paul G. Barber, Joseph D. Pellerin, Marshall R. Hayes, and Robert W. Wilson, all operators' helpers.

Clement Schwab, retired employee of Louisiana Station, is now enjoying a few weeks in Nassau of the Bahamas. Mr. Schwab, former master repairman, retired the latter part of 1966.

—Donna Parsons



Mary Ellen McLemore, departmental clerk, Beaumont, tries some of the food that co-workers prepared for her birthday celebration on April 4.

NAVASOTA

Congratulations to Billy Louise Goebel, departmental clerk in Navasota, who was married on Saturday, March 4, to Vernon Williams of Brenham, Texas.

Congratulations to Mr & Mrs. Allen E. Anderson on the birth of their 7 lb. 6 oz. son, David Allen Anderson, born April 1, 1967. The Andersons have one other son, two year old William Roberts. Mr. Anderson is an engineer in the Navasota Engineering Department.



Celebrating his first birth day on Easter Sunday, Kevin Daigle, son of James Daigle, serviceman in Lafayette, can't get to his bunny cake quick enough.

Our sympathy to Mr. J. L. Rumfield, Sr. engineering assistant, on the death of his brother, Emmett T. Rumfield, April 1, 1967.

— Roseann Pry



Charles Baird, son of Albert Baird, superintendent of the Navasota Division, was first place winner in editorial writing for Class AA schools in Texas University's Interscholastic League journalism competition. Charles is a senior at Navasota High School.

LAFAYETTE

Timothy and Joey Robin, sons of Ray Robin, appliance repairman in the Lafayette office, both placed at the Parish and District 4-H Shows with their Black Angus heifers. Joey also won the showmanship trophy at Parish.



Tim Robin



Joey Robin

The boys attend Scott Elementary School. Timothy is 12 and Joe is 11.

— Lucina Guidry

BEAUMONT

John Roby, son of Stan Roby, engineer in Information Services, was first prize winner in the medical division at the James Bowie Junior High Science Fair in Beaumont recently. His project was entitled "Are the Hand and the Eye Coordinated?"

Cited for honorable mention at the fair were David Gonzales, son of "Boots" Gonzales; Frances Hazmark, son of Frank Hazmark; and Becky Peters, daughter of Robert Peters.

— Ann Ogden



Dewey Raborn, right, operating supervisor at Louisiana Station and councilman of East Baton Rouge Parish, shares Republican stories with Representative Frank Horton of New York in Mr. Horton's Washington D. C. office.

Members of the System Billing Department honored Juanita Girdler, billing clerk, with a farewell party February 2 at Felix' Restaurant. Juanita left us to become a housewife. She was replaced by June Bobo, a former employee who rejoined our ranks January 23.

Sally Dowden, senior billing clerk, participated in the choir at Easter Sunrise Services at Hodges Gardens in Louisiana. Sally recently took a spring vacation on the family farm near Many, Louisiana and also took a sojourn to McComb, Mississippi.

Bernice Eaves' daughter Patty



In case you don't recognize these protesters, they are Bill Hollins; Ed Block, husband of Doris Block; Richard Peterman and Gene Tillery of the Beaumont Division. The occasion was the Live Wires' Protest Dance at Neches Station on March 31.

Leonard and family from Garland, Texas spent the Easter Holidays in Beaumont. Bernice is a billing clerk in Beaumont.

— Glenda Hinkle

Congratulations to James R. Keeling, systems analyst in the Engineering Data Processing Department, on the birth of a girl, Jill Anne, born March 22 at 2:38 p.m., weighing 8 pounds 6½ ounces.

JENNINGS

Mrs. Evelyn Wagon, wife of Martin J. Wagon, residential sales representative,



Mrs. Wagon state convention held in Baton Rouge March 10-12.

A state member of the organization since 1946, Mrs. Wagon is a charter member of Alpha Gamma Chapter in Lake Charles and the Alpha Kappa Chapter in Jennings.



Meeting Dirt The Modern Way

THIS IS A STORY ABOUT DIRT—the blackest, ugliest, most ornery kind—the kind you find baked, boiled, broiled, roasted, toasted and just plain stuck to the inside of your oven.

There's one thing you can say for Grandma's day and the ancient wood-burner she had to put up with: It started out black and ugly. Sure, she cleaned it as often and as best she could. But, what she couldn't see, her guests couldn't either.

In recent years, however, manufacturers have brought ovens out of the "dark" ages. They've made them bright, shiny, decorative additions to the modern homemaker's kitchen. Worse yet, they've put windows on them—the better for your guests to inspect your oven-cleaning habits.

Most electrical appliance manufacturers are producing stoves with ovens which clean themselves automatically. Simple instructions are permanently printed on the range panel. The oven locks itself and intense heat reduces grease and spilled food to a small mound of ash which can be whisked away. In some models, the drip pans of the surface unit can also be cleaned right in the oven. Best of all, the entire process, which takes two to three hours, costs only about six cents.

Other electric ovens are lined with removable panels of teflon, the easily-cleaned coating usually found in cookware. The panels can be removed and washed quickly and effortlessly at the sink. Removable doors are a handy feature on

some of the new electric ovens which makes for easy cleaning.

If your range was purchased before these wonderful innovations came about and you're still trying to talk the man of the house into the advantages of the new models, here are some preventive maintenance measures which can help lighten your oven cleaning load until he gives in.

1. Bake instead of broiling or roasting whenever possible since this usually causes less spattering in the first place. But don't fill the pan too full.

2. When roasting, use a moderately slow heat since this also reduces spatters.

3. Place a small piece of aluminum foil on the rack directly beneath the baking pan to catch any drips. Do not cover the entire rack with foil, however.

Eventually, every oven manufactured prior to the self-cleaning models does need attention, even though we often dread the oven-cleaning chore. Ovens, after all, cannot be popped painlessly into the automatic washer, shipped off to the drycleaners or painted over as lots of conspicuous dirt can be. For years, cleaning them has been a grim and tedious chore.

To make the job of cleaning old-style ovens easier, an impressive array of oven cleaning solutions can be found on your grocer's shelves. There are foamy ammonia-based spray-ons which, when heated, loosen the dirt and grease so that grime and grease can be whisked away with a sponge. There are brush-ons which reduce the grease to a jelly-like solution. Our home service advisors suggest that setting a pan of ammonia and water in the oven overnight will also help to loosen dirt.

So, even if housekeeping is a lot more complicated than it used to be, it has been made a lot easier with the new self-cleaning and miracle coated ovens, removable oven doors and oven cleaning products available. Grandma would never have believed it!

Now try this delicious recipe in your shiny, clean oven.

BAKED FISH WITH CREOLE SAUCE

1 pg. frozen haddock fillets	1 Tbsp. Worcestershire
1 Tbsp. butter or margarine	sauce
Salt	1 tsp. Tabasco sauce
Black and red pepper to taste	Lemon slices
1 can tomato sauce	

Place frozen or fresh fish in well-greased baking dish; add margarine, salt and pepper. Season tomato sauce with other ingredients listed. Pour sauce over fish. Do not cover. Bake electrically at 375 degrees. When done, garnish with lemon slices. Serves 4.

Bulk Rate
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